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## Satnews Daily

September 14, 2011

### KVH HDTV Is On Trac And Goes Global

**[SatNews] It has been called the most sophisticated marine satellite TV system available with a digitally programmable multi-beam.**

KVH Industries, Inc., (Nasdaq: KVHI) will unveil its new **1-meter TracVision® HD11 marine satellite TV system at the PSP Southampton Boat Show on September 16.** The world's first truly global satellite HDTV system, the TracVision HD11 includes a unique **four-axis stabilized design that tracks satellites on the horizon, even in distant latitudes, as well as directly overhead. It is also the first marine satellite TV system to offer a digitally programmable Universal World LNB compatible with all direct-to-home satellite TV services and HDTV programming,** along with a library of more than 100 available satellites, and KVH's exclusive TriAD™ technology for simultaneous reception of Ka- and Ku-band satellite broadcasts from DIRECTV in North America.



“Whether it’s installed on a yacht or a commercial vessel, the **TracVision HD11 versatile and convenient satellite TV experience rock-solid tracking regardless of sea condition Ka- and Ku-band services using our TriAD antenna van Heyningen, KVH’s chief executive officer.** “H **seamless switching from service to service the greatest surprise for vessel captains, owners,** groundbreaking new Universal World LNB, the TracVision satellite TV services worldwide, allowing users to switch without the laborious and costly process of swapping software in each new region. The TracVision HD11’s digitally programmable LNB, the first of its kind in the maritime reconfigures itself to match each of the more than 100 integrated worldwide TV satellite library.”

“KVH’s balanced approach of simplicity and sophistication sets the TracVision HD11 apart from competitors. **Brent C. Bruun, KVH’s senior vice president** of global sales and business development. “Enjoy should be easy, seamless, and fun. That’s why the TracVision HD11 also includes our Internet Protocol (ACU). With its Ethernet connection and built-in Wi-Fi interface, system setup and operation is as simple as a browser. Simpler still are our exclusive KVH TracVision iPad®, iPhone®, and iPod touch® apps. Boat owners can switch satellites, customize the satellite library, set up a convenient list of their favorite satellites, perform installations, check signal strength, download and automatically install antenna software updates, and much more. It doesn’t get any easier!”



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- Stratos Government Services... Cutter Contract (SATCOM)
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- Harris Corporation... Financially Speaking...

**With outstanding signal gain, the TracVision HD11 also brings satellite TV programming toward the limits of satellite coverage in Europe, Asia, the Middle East, the Americas and DIRECTV's North American HDTV service.** The system includes a range of additional conveni

- all-new four-axis (three-axis plus skew) pedestal design with robotic direct drive that is both competing products
- greatest range of motion (-25° to +120°) of any maritime satellite TV system
- advanced RF7 satellite identification, fully integrated DVB-S2 compatibility, and dual tuners HD11 the smartest satellite TV system at sea, capable of updating itself when service provider satellite parameters
- lighter design with the same mounting pattern as legacy 1 meter satellite TV systems to ma
- full support for unlimited onboard receivers and DVRs
- integrated GPS and NMEA 0183-compatibility for even faster satellite acquisition as well as the Equator
- integrated GSM Remote Support Module for diagnostics and satellite library updates

**Along with these features, the TracVision HD11 offers several options to meet the needs of recreational or commercial vessel:**

- **KVH RF SmartSwitch** – The innovative KVH SmartSwitch enables switching between bank regions with just a button push! Plus, for vessels with the need for dual-dome installations, it switches to the antenna with the best signal for the chosen satellite.
- **KVH IP AutoSwitch** – Because not all channels are on the same satellite (especially in Europe) AutoSwitch provides simple, automatic switching between DiSEqC 1.0-compatible satellites. In addition, the IP AutoSwitch enables a captain or owner to choose which receiver on board is connected to the antenna.

“The TracVision HD11 is the next generation of satellite entertainment at sea and the world’s first with full support for HDTV entertainment,” concludes Mr. *Kits van Heyningen*. “Finally, you can enjoy entertainment you desire using the satellite TV antenna your vessel deserves. Designed with the most advanced satellite technology in mind, this sleek, powerful, and easy-to-use 1 meter satellite TV system leaves no wake.”

**KVH dealers and distributors worldwide are now accepting orders for the TracVision HD11 in 2011.**



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